



Kalpa Consulting Established to Provide Sustainable Solutions That Deliver Financial Results

New Company Provides Sustainability Assessment and Consulting Services to Businesses, Not-for-Profits and Communities

PORTLAND, Oregon, July 16, 2009 – Kalpa Consulting has been established to help organizations of all types improve their bottom line while reducing their impact to the environment. Kalpa creates financial value for its clients by helping them be more efficient, realize cost savings, increase productivity and improve the livability of their organizations and communities.

Kalpa's sustainability consultants help organizations increase employee retention and recruitment, mitigate risk, improve their image, and offer healthier living and workplace environments.

Through an established network of trade allies and sustainability experts, Kalpa connects its clients with resources and funding sources to implement and potentially help offset the cost of sustainability projects.

Kalpa provides turnkey services across a range of sustainable projects, from assessment and planning to program management and marketing of results. Kalpa has recently completed projects in the areas of energy efficiency, waste reduction and oil recycling, and is currently developing a sustainability plan for a social services agency that assists more than 100,000 people each year.

“Historically, environmentalism has been framed as having to make a choice between saving the planet and paying a higher cost,” says Kerry Loehr, one of the founding members of Kalpa. “Sustainability today means no longer having to choose between the two. For example, an energy efficient operation is a business advantage that increases an organization's ability to compete and thrive.”

The founders of Kalpa bring a solid background of environmental science, business consulting, financial services and marketing to their work with clients of

all sizes and industry types. Kalpa has been formed as a consulting division of Environmental Services Inc., a full service environmental consulting and construction company doing business as Soil Solutions that has served thousands of customers in the Pacific Northwest since 1998.

Kalpa consultants often serve as their client's sustainability manager to implement programs and projects that deliver measurable results. Smaller companies who don't have the resources to hire a full-time sustainability manager can retain Kalpa to design and drive green programs and projects.

Kalpa partners with sustainability managers inside larger companies to enhance ongoing efforts, and to drive separate projects as part of larger programs. Kalpa can also train green teams of employees to identify and organize new sustainable projects throughout an organization.

About Kalpa Consulting

Kalpa stays current as sustainability trends evolve, then informs and educates its clients on the latest sustainable business practices. Kalpa consultants hold certificates from the Bainbridge Graduate Institute, a nationally recognized leader in sustainable business education. They are also members of the International Society of Sustainability Professionals (ISSP), the world's leading professional association of sustainability practitioners, and have established working relationships with other leading experts in the field including The Energy Trust of Oregon, The Natural Step, Portland General Electric and The BEST Business Center (Businesses for An Environmentally Sustainable Tomorrow). For more information about Kalpa and the services it provides, please visit www.kalpaconsulting.com.